

Coatings & Allied

Turning Projects into masterpieces



Company Profile

Coatings & Allied was established in South Africa. With 28 years of knowledge and experience, We apply a wide range of superior quality products specific to The civil, construction and waterproofing Industries.

We are specialists in the redecorating, remodeling, industrial painting and waterproofing industries.

Our forte is in finishing expertise; we offer superior workmanship with results that speak for themselves.

We are a progressive proactive company and live by the motto of turning Projects into masterpieces.

Turning houses into beautiful homes has been a valuable part of our business since our inception.

Top end finishes coupled to cost effectiveness is key in our overall Vision

Our premium grade quality paint products have guarantees ranging from 7 right up to 12 years, bringing peace of mind and confidence to all our customers. We have highly skilled teams comprising of artisans and highly qualified supervisors, which Collaborate on our worksites to produce high-end results, Time frames and deadlines are an every day achievement within our Business.

Quality management ensures that all of the company processes follow tried and trusted procedures and maintains discipline within the organization. With an internal audit system in place, every project meets & exceeds the standards we set for ourselves. Customer's benefit from this policy by having the ideal finishes on their home and workmanship that's always on point. Knowing that when a problem arises, it will treated as a "non-conformance" resulting in "corrective action"

This will prevent recurrences of problems in the future, and will be to the advantage of everyone: client as well as the company. Our suppliers all have the ability to tint various colors together into pastel, deep or clear tint bases to create different colors, resulting in even the most difficult of color matches can be achieved effortlessly. All of the Premium grade products as well as Super Gloss Enamel and Eggshell Enamel are available as tint bases. Thousands of colors are possible using this system.



Introduction

Coatings & Allied was the dream child of Jerry Olivier and Justin Claassens who combine of 28 years of experience in the industry. Brining together different levels of expertise and customer service and industry knowledge ensured that a dynamic management team for the company was founded.

Our values are fundamental to our success; they form the foundation of our business, they define who we are and how we set ourselves apart from the competition. They underpin our vision of the future, business strategies, decisions, actions and behaviors. We live by them because we know they will endure.

Coatings & Allied has aligned itself with extensively well-established service providers designed to meet the clients' requirements.

Our vision is that our customers are satisfied with our products and services that we offer, building trust and a relationship leaves the client feeling assured.

We are committed to

- Achieving and exceeding standards we set for ourselves, ensuring no compromise to our quality of products, workmanship, and character
- Offering customers and clients full building and paint solutions in order to exceed customer expectations by delivering solutions founded on an incisive understanding of their needs.
- Sound management principles Ensuring Coatings & Allied adheres to all relevant Acts, Standards and Regulations.
- Create jobs for the local community and training programs to develop and improve skills.
- Be the first choice of building and paint contractors.

Mission Statement

Turning projects into masterpieces

- Up skilling, educating and continuous on the job training and measurement to all our staff.
 This ensures that we adapt to customer expectations and diverse ever-changing market.
- Understanding customers existing and potential needs and offering solutions tailored to every project.
- Projecting a professional and approachable image.
- Delivering friendly, professional service consistently throughout.

Brand



Coatings & Allied make use of a wide range of paint and related products and can personalise to client's specifications as required. We adopt the principles of the ISO9001 Quality Management specification in order to ensure productivity in all of our activities. Quality management ensures tried and trusted procedures and maintains discipline within the organization. Our paint suppliers are highly experienced with years of experience. Our suppliers are major manufacturers as well as SABS and CSIR compliant.

Our Ethics



It takes courage to be great. Courage is the willingness to challenge accepted practices and conventional wisdom. Courage includes honesty, integraty and acting resolutely on your beliefs. It means standing by one's principles. With courage and dedication, we act on our insights and beliefs, addressing the needs of those we serve in relevant and significant manners. We do this with an unwavering commitment to excellence.

Work Ethic

We hold ourselves accountable for attaining the high performance standards and results that are inherent in our goals. We learn from our mistakes. We change, grow and adapt. This is how we build our business. This is how we determine our own destiny and achieve our vision of the future.



Integrity

Integrity includes a willingness to make the right choices concerning employees, the business and society as a whole, even when personal, professional and social risks or economic pressures confront us. This principle of responsible commercial success is embedded in the business' experience. It continues to anchor our beliefs and behaviors today, and is one of the reasons consumers will trust our products. Our future involvement with the retail industry and developers, which will remain our main focus areas, is aimed at ensuring efficient delivery of affordable and quality products & workmanship.

